

# THE ACWD CONNECTION

## Water Efficiency Master Plan Makes its Debut

To provide reliable high-quality drinking water to our customers today and well into the future we need a plan. That's why ACWD has developed the Water Efficiency Master Plan (WEMP) - a roadmap to guide ACWD's commitment to water use efficiency. Here are a few details about the WEMP:

- Provides a cost-effective means to address water demands in the short term with a foundation for establishing water use efficiency goals to 2050.
- Expands existing efforts to meet state-mandated targets and combines water use objectives.
- Improves accessibility of water use efficiency services for lower income customers.
- Integrates well with ACWD's Advanced Metering Infrastructure project.
- Supports customer interests and takes advantage of regional partnerships.

To learn more about the WEMP, join ACWD's Virtual Community Informational Meeting on March 25, 2021, at 6 p.m. <https://us02web.zoom.us/j/85068178204>

To view the Draft WEMP visit: [acwd.org/waterefficiencymasterplan](https://acwd.org/waterefficiencymasterplan)



Proud to provide a reliable supply of high quality water at a reasonable price to Fremont, Newark and Union City

